

STRONG KIDS

Strong kids grow up to be productive adults. That's why it's important to give meaningful direction to kids from every social and cultural stratum. They need a sense of belonging, positive role models and motivation in an atmosphere that's **safe and inviting**. Kids get all that and more at the Valley of the Sun YMCA.

The programs at the YMCA teach our kids to embrace the values of **caring, honesty, respect and responsibility**. These values are so simple, yet they have the power to guide each kid throughout his or her life. By encouraging these essential values, YMCA programs can prevent negative influences from taking our kids down the wrong path. These programs give kids from every neighborhood throughout our community the foundation they need to make **the right decisions** about their lives.

The recreational and interactive programs at the YMCA attract **families of all kinds**. These programs foster positive interaction, and the instruction they offer helps keep kids focused on a promising future. When school is not in session, idle time is filled with educational enrichment and other fun activities that contribute to a child's **physical and mental well-being**.

To continue these programs, we need your help. By giving to our **Strong Kids Campaign**, you can help make sure that every boy and girl and his/her family can participate in our **life-enriching programs**—regardless of his ability to pay. With your generous gift, you can help us give kids the power of values, so that they can grow up strong and become productive adults.



BRANCHES

Ahwatukee Foothills Family YMCA
1030 East Liberty Lane
Phoenix, AZ 85048
480-759-6762

Camping Services YMCA
(Sky-Y and Chauncey Ranch)
5725 South Senator Highway
Prescott, AZ 86303
602-254-1571

Chandler/Gilbert Family YMCA
1655 West Frye Road
Chandler, AZ 85224
480-899-9622

Chris-Town YMCA
5517 North 17th Avenue
Phoenix, AZ 85015
602-242-7717

Community Initiatives YMCA
350 North First Avenue
Phoenix, AZ 85003
602-252-2963

Copper Basin YMCA
28300 North Main Street
Queen Creek, AZ 85243
480-882-2242

Flagstaff Family YMCA
2800 S. Lonetree Road
Flagstaff, AZ 86001
928-556-9622

Glendale/Peoria/Deer Valley YMCA
14711 North 59th Avenue
Glendale, AZ 85306
602-588-9622

Lincoln Family Downtown YMCA
350 North First Avenue
Phoenix, AZ 85003
602-257-5138

Maryvale Family YMCA
4380 North 51st Avenue
Phoenix, AZ 85031
623-247-0427

Mesa Family YMCA
207 North Mesa Drive
Mesa, AZ 85201
480-969-8166

Scottsdale/Paradise Valley YMCA
6869 East Shea Boulevard
Scottsdale, AZ 85254
480-951-9622

South Mountain YMCA
222 East Olympic Drive
Phoenix, AZ 85040
602-276-4246

Southwest Valley Regional YMCA
2919 North Litchfield Road
Goodyear, AZ 85338
623-935-5193

Tempe Family YMCA
7070 South Rural Road
Tempe, AZ 85283
480-730-0240

Yuma Family & Schechert Family
YMCA
2550 South 4th Avenue
Yuma, AZ 85364
928-317-0522



Valley of the Sun YMCA

We build strong kids, strong families
and strong communities.

THE MISSION of the YMCA is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

FINANCIAL ASSISTANCE is based on ability to pay. It is the policy of the Valley of the Sun YMCA that no person be denied membership or program participation by reason of inability to pay fees. Funds made available for financial assistance are provided through the United Way and the YMCA's annual Strong Kids Campaign.



Valley of the Sun YMCA

Maryvale Family YMCA

4380 North 51st Avenue
Phoenix, AZ 85031
623-247-0427



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strong families,
strong communities

GIVE TO YOUR VALLEY OF THE SUN YMCA

At the **YMCA**, our motto sums up our purpose: we build strong kids, strong families, strong communities. As a **donor**, you should know exactly how we expect to accomplish that **goal**. We are able to offer various programs to kids and their families as a result of your generous **contribution**.

Our policy is to deliver programs that meet the needs of **our diverse community**. Each **YMCA** branch serves different neighborhoods with different populations. Therefore, no two branches in our association are exactly alike. Each branch is as unique as the neighborhoods it serves. Your contribution will provide these branches much needed financial and program assistance. Most importantly, **your donation will help** each branch meet the most pressing needs for **youth and family** services in its community.

VALLEY OF THE SUN RECOGNITION LEVELS

The Valley of the Sun YMCA recognizes and **appreciates** all gifts to the Strong Kids Campaign, regardless of their size. **Individuals, businesses** and other organizations who make annual contributions of \$1,000 to \$4,999 are recognized as **President's Club Members**. Donors of \$5,000 and up are recognized at the **Chairman's Circle level**.

All members of the President's Club and Chairman's Circle receive an attractive **"Kids Art" memento** for display in their home or office and are recognized at an **Annual Dinner** that is held each spring. President's Club and Chairman's Circle members are listed in the Valley of the Sun YMCA Annual Report and on a special **President's Club and Chairman's Circle donor wall** located in the lobby of your local YMCA.

Regardless of the size of your gift, **all gifts** enable the YMCA to **enrich and expand** its ongoing work with **young people** throughout the State of Arizona.



From toddlers to teens through seniors, no one is left out at the YMCA.

For many youngsters, your contribution means they will experience sports for the first time.

Every year, hundreds of people are included in YMCA programs because of your generous donation.



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strong families,
strong communities**

HOW WE PUT YOUR GENEROUS DONATIONS TO WORK

FINANCIAL ASSISTANCE

It has always been our policy not to deny services because of an inability to pay for them. We do, however, expect **people to pay what they can afford**, usually on a sliding-scale basis. Every year hundreds of children are included in **YMCA** programs because of Strong Kids campaigns.

TEEN PROGRAMS

Today, teens face countless pressures and problems. Issues such as teen violence and teen pregnancies are common in every cultural and social segment. The YMCA has been at the forefront of working with teens from all backgrounds, and your contribution will help us develop and offer new ways to reach them. Our programs include:

TEEN CENTERS - After school, in the evenings and on weekends, teenagers need **a place to "hang out"**, a place to be with **friends** and meet new ones. Today, one of their best options is at the YMCA, where we have **adult role models** and a variety of programs that point them in the right direction.

YMCA ACHIEVERS - Founded as the **YMCA Black Achievers Program** in Harlem, Achievers is now a national YMCA program that teaches kids from our diverse population **how to be successful**. The program **involves mentors** and puts emphasis on career exploration.

YOUTH AND GOVERNMENT - For children to become good citizens, they must **understand** how government works. Youth and Government gives them a **firsthand view** of our state government and allows them to see how legislation affects peoples' lives.

COMMUNITY INITIATIVES

Designed to serve at-risk and under-served youth, this much needed program meets the **needs of inner-city kids**—especially in the Phoenix downtown area.

i-LEARN HIGH SCHOOL DROP-OUT RECOVERY PROGRAM

Serving over 400 high school students, this program helps students address the barriers that have led them to drop out or fall behind in school. Currently, the program has been implemented at the following sites: Chris-Town, Chandler, Lincoln/Downtown, South Mountain, Southwest Valley and Paiute Neighborhood Center. i-Learn allows high school dropouts to learn study skills, participate in other YMCA programs and earn a high school diploma through our Teen Technology Centers.

RESIDENT CAMPS

At camp, **children develop** independence, self-reliance and social skills. For many youngsters, your contribution means they will **experience the great outdoors** for the very first time.

OUT-OF-SCHOOL TIME AND EARLY CARE & EDUCATION

The **YMCA** is the largest provider of licensed centers in the State of Arizona. Our **high-quality programs** enhance a child's social, mental and physical development—this contributes to the **healthy development** of families and communities. Even with DES subsidies, your contribution is needed for parents to enroll their children in **infant care, preschool** and care for **school-age** children when school is not in session.

EXTENSION WORK

As our Valley grows and new communities emerge, the **YMCA needs your help** to develop new branches. We start by offering programs in new areas through the closest YMCA branch. A branch extension is created **as community support grows**. Eventually, this becomes a new branch.

FAMILY PROGRAMS

Y Guides, Family Fun Nights, Y Splash Program, Healthy Kids Day and Family Involvement Days are just a few examples of **Y Family programs** that foster **quality time** for parents and their children.